

digitalundivided

# BREAKTHROUGH

Sponsored by:

JPMORGAN CHASE & Co.

MEET THE FOUNDERS



# AVERRI LIGGINS

## BLACK WOMEN MOGULS

Averri Liggins is the CEO of Black Women Moguls, a technology solutions-driven company. Her mission is to provide corporate solutions such as marketing strategies, marketing automation, CRM setup, website design, business processes, and automation for small businesses to enable them to achieve their business goals.

Black Women Moguls was founded in 2019 when Averri recognized the need for more accessible resources and support for women in business. As founder & CEO of Black Women Moguls, Averri oversees the development and implementation of strategies that help clients streamline their operations and achieve success.

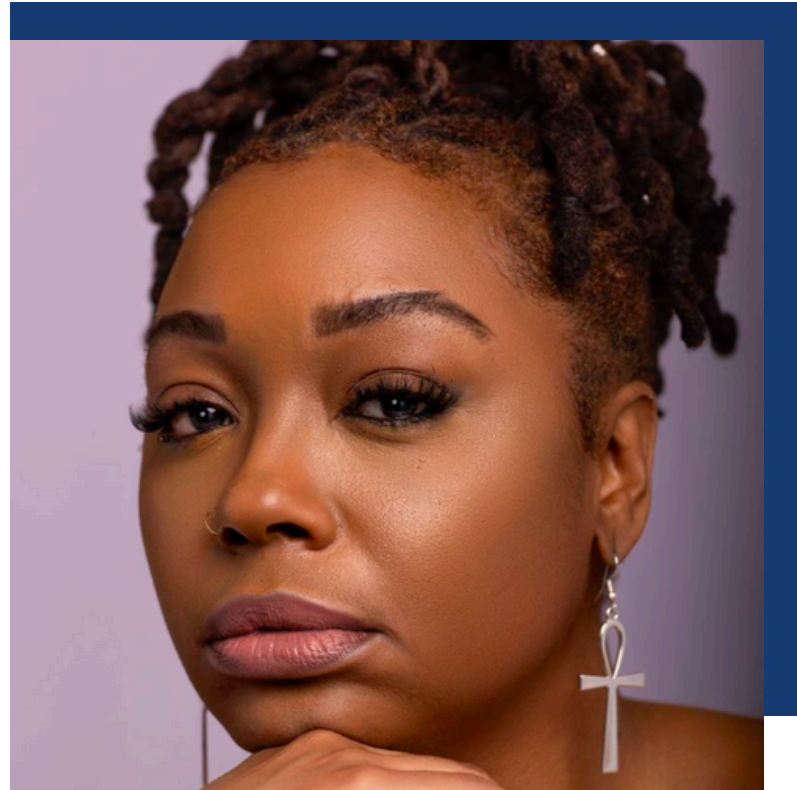
Averri believes that empowering women entrepreneurs is essential for creating a more inclusive and prosperous business community. To date, Averri has been recognized by Georgia Trend, NCNW, Who's Who of Black Atlanta and being featured on various media platforms. Additionally, she has been a business coach for AARP, Bridge for Billions, HoneyBook, and Goodwill.

## ABOUT AVERRI

### CONNECT

[hello@blackwomenmoguls.com](mailto:hello@blackwomenmoguls.com)





# CEAL HOSKIE

## READY TO LIVE SOAPS

Ceal "Coach Kb" Hoskie is the visionary founder and CEO of Ready to Live Soaps, a creative wellness company dedicated to revolutionizing mental health care through innovative Soap Therapy experiences.

After discovering the healing power of soap making during a challenging period in her life, Coach Kb channeled her passion into creating unique experiences that combine art therapy, mindset coaching, and soap making. These experiences promote mental wellness and provide a safe space for marginalized communities, young adults, veterans, and more.

Under her leadership, Ready to Live Soaps has won multiple grants, achieved significant growth, and been featured on Good Morning America for its impactful community work. Coach Kb's dedication to healing through creativity continues to inspire and uplift countless individuals. She empowers black and brown women with her "Stronger Together Initiative" while being a wife and mom of 4.

### ABOUT CEAL

### CONNECT

[coachkb@readytolivesoaps.com](mailto:coachkb@readytolivesoaps.com)





## ABOUT EVONYA

### CONNECT

lovee@loveefashion.com



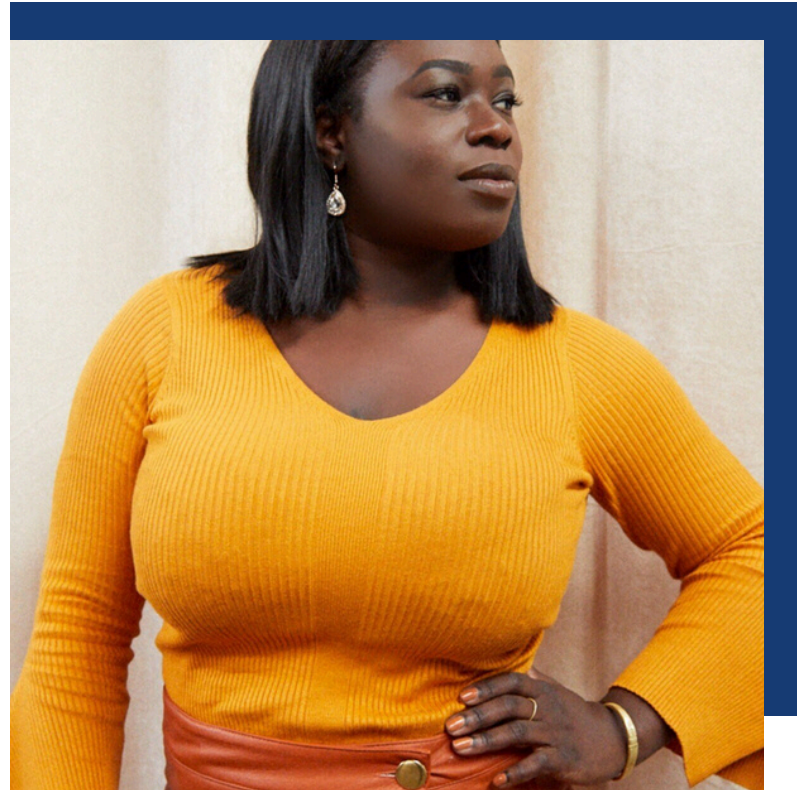
# EVONYA EASLEY

## STYLED BY LOVE E

Evonya Easley is the founder of Love E LLC a retail tech company offering corporate styling and tech-enabled productions. Our mission is to service corporations and the professionals who work there to use their image as one of their tools for success.

Our company was founded in 2010 when Evonya was able to turn her passions into profits full-time. She created her business to empower men & women to feel confident in how they show up in their personal & professional lives to accomplish their goals. As the CEO Evonya oversees sales, marketing, operations & delegation to the team empowering them to carry out the vision of the company.

Evonya believes that by improving her clients' confidence they see the transformation in all areas of their lives. To date, Evonya has been featured in the Atlanta Journal Constitution, Sheen Magazine, Upscale Magazine, Atlanta News First, Simply Buckhead, & more.



# JAMELA ACHEAMPONG

## KAHMUNE

Jamela Acheampong is the founder of Kahmune, a luxury marketplace for skin tone footwear and leather products. Her mission is to provide a true nude option for all women of all complexions.

Kahmune was founded in 2016 after a 4 hour search for nude skin tone products for deeper complexions proved futile. Forced to purchase a pair of white pumps and paint them to match her skin tone, Jamela quickly decided to create a brand that would ensure no other woman had to do the same. As founder & CEO of Kahmune, Jamela oversees everything from style design to business & financial operations. Jamela believes that all women deserve to have an option when it comes to finding the perfect nude. Having spent the majority of her childhood living overseas, it is this international experience that she cites as the reason she is so passionate about advocating for diversity and inclusion.

To date, Kahmune has been recognized by the BeyGood foundation, StitchFix Elevate, Shea Moisture & many other organizations. Kahmune has been featured in over 75 print and online publications as an industry leader which include Forbes, Cosmopolitan, Elle, Town&Country, & Essence.

## ABOUT JAMELA

### CONNECT

[info@kahmune.com](mailto:info@kahmune.com)





# JOI MEBANE

## THE LOOK BY JOI

For over 21 years, Joi Mebane has been a force in the beauty industry. She is the founder of The Look By Joi, a thriving cosmetics line. Joi is also a highly sought-after educator, sharing her expertise at industry trade shows worldwide. She has further solidified her reputation by conducting her own successful 15-city educational tour. Her focus specific areas of beauty expertise, brow artistry, and permanent makeup. Joi empowers her community of over 10,000 beauty professionals by providing them with the knowledge and tools to make strategic business decisions, and allowing them to focus on achieving their goals.

## ABOUT JOI

### CONNECT

[thelookbyjoi@gmail.com](mailto:thelookbyjoi@gmail.com)





## ABOUT KAYLA

### CONNECT

kay@the-rebrand.com



# KAYLA LIFE

## REBRAND LAND

Kayla Life is the Founder and CEO of The Rebrand Creative Agency LLC, a social enterprise dedicated to empowering community potential through creative excellence. Her mission is to harness the transformative power of branding and technology to uplift and support community-based entrepreneurs, nonprofits, and educational institutions.

The Rebrand Creative Agency was founded in 2020 when Kayla identified a gap in culturally responsive and impact-driven branding solutions for underrepresented communities. As the CEO, Kayla oversees strategic direction, resource allocation, and high-level management, ensuring that the agency's services align with its mission of fostering innovation and growth. Kayla believes that creativity and technology can drive social change, making a lasting impact on communities.

Kayla has been recognized for her leadership and community impact, including raising significant funds and securing large-scale grants for various organizations. She has been featured in numerous industry publications and platforms for her work in technology education and branding.



# MADELYNNE ROSS

## BITES AND BEVS MEDIA

Meet Madelynne Grace, Owner of Bites and Bevs Media, and food photographer turning meals into masterpieces through her passion for both culinary artistry and visual storytelling.

Each photo goes beyond a simple capture, revealing the essence of flavor and the meticulous art of plating showcasing the beauty, vibrancy, and detail in every dish. Madelynne moved to Atlanta in 2012 with a degree in Sports PR, but a newly discovered love for hospitality. She picked up the camera as a hobby but turned it into her thriving company Bites and Bevs Media with a team of photographers, videographers and food stylists.

Her work is a celebration of the belief that food is art, stimulating not just taste buds but the visual senses. Every plate is her canvas.

## ABOUT MADELYNNE

### CONNECT

[info@bitesandbevsmedia.com](mailto:info@bitesandbevsmedia.com)





## ABOUT MICHELLE

### CONNECT

[mnash015@gmail.com](mailto:mnash015@gmail.com)



# MICHELLE NASH

## ITS ENTERPRISES, INC.

Michelle Nash is the Founder and CEO of ITS Enterprises, Inc., a company dedicated to Bridging the Digital Divide. My goal to making technology fun, safe, and accessible for everyone, regardless of background or technical knowledge.

ITS Enterprises founded in 2012 when Michelle realized that older adults and underserved individuals were feeling left behind in technology and had choose to sit back while the train passed them by. She realized that with the way technology was advancing this was not an option. As the Founder & CEO of ITS Enterprises, Inc. Michelle oversees the business matters as well as creating, training and promoting the business.

Michelle Nash believes that bridging the gap in technology is critical today . She is committed to fostering a diverse and inclusive environment where everyone feels empowered to learn and utilize technology. Michelle Nash, Founder and CEO of ITS Enterprises, Inc. has been awarded a national Backing Black Business cash grant.



# MISTYE MOMON

## BUTTAFLY KISSES VEGAN TREATS

Mistye Momon is the founder of Buttafly Kisses Vegan Treats, a trailblazing vegan baking company. At Buttafly Kisses Vegan Treats, our mission is to revolutionize the perception of healthy eating by showcasing the vibrant flavors, creativity, and indulgence of plant-based and vegan desserts. We are dedicated to providing high-quality, delicious treats that cater to those with dairy and egg allergies, individuals committed to a healthier lifestyle, and children who deserve to celebrate special moments without feeling excluded.

Buttafly Kisses was founded in 2016 when Mistye became frustrated with the lack of vegan dessert options available, especially vegan cakes and cupcakes for her children's birthday celebrations. As founder and CEO of Buttafly Kisses, Mistye encompasses a wide range of tasks including strategic leadership (setting and implementing business goals), operational management (leading new product development and quality control), financial oversight (managing the company's budget and overseeing financial planning), marketing and sales (maintaining the brand and expanding market reach), customer and community engagement (ensuring excellent customer service and building community relationships), fostering a positive and inclusive workplace environment, ensuring the company complies with regulations including risk management, and lastly innovation and growth (continuous improvement with the goals of exploring opportunities for business expansion).

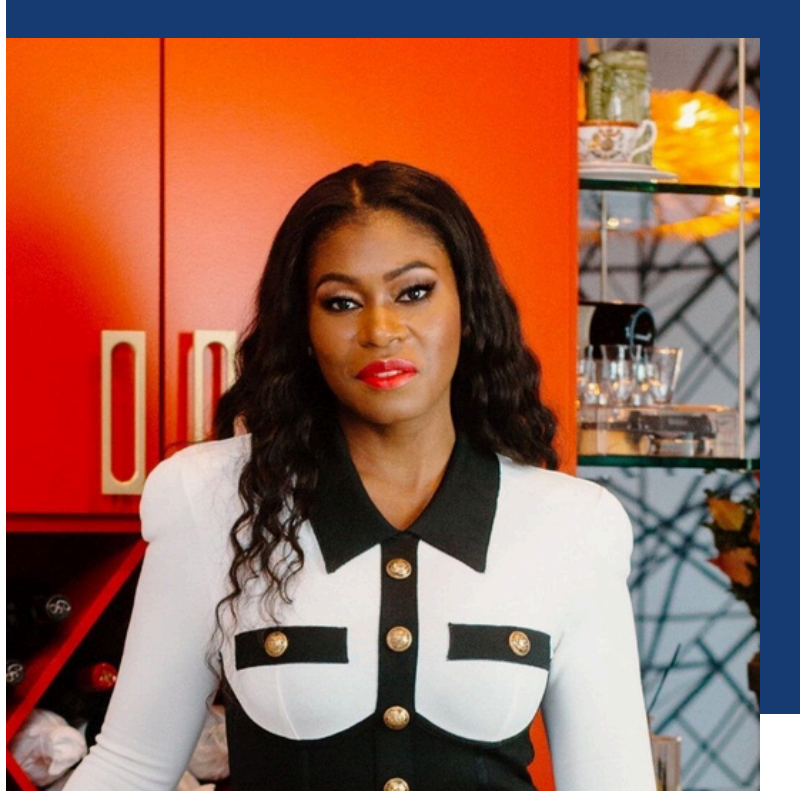
Mistye is driven by a passion for creating delicious, high-quality vegan desserts and believes that everyone deserves access to food that promotes healthier eating habits and accommodates dietary restrictions without sacrificing taste. She is committed to inspiring her community, especially children with allergies and those choosing a plant-based lifestyle, to enjoy and embrace vegan treats, making them accessible to everyone. To date, Mistye and Buttafly Kisses Vegan Treats have been recognized as 2022 Georgia's Best Specialty Restaurant, as a finalist in America's Favorite Chef Competition and as a leader in the Atlanta Vegan baking community. Mistye has been featured in Voyage Atlanta Magazine, Canvas Rebel Magazine, Sevananda Natural Foods Market Newsletter, interviewed on The Streetpreneur Podcast, and a guest speaker on the Vegan Kids Nutrition podcast as well as a speaker at the 2024 Vegan Women Summit in Hollywood, CA.

### ABOUT MISTYE

#### CONNECT

[buttaflykissesatl@gmail.com](mailto:buttaflykissesatl@gmail.com)





# NYAH CHAPMAN

## LUXE LIST MEDIA

Nyah Chapman is the Founder and Creative Director of LUXE LIST ATLANTA, a luxury media platform and creative agency. Her mission is to bridge the gap between culture and luxury by offering subscribers access to a network of high-net-worth individuals, brands, experiences, and premium content in affluent cities worldwide.

LUXE LIST ATLANTA was founded in 2021 after Nyah recognized the imbalance of underrepresentation in the luxury space while working for a major luxury publication. As Founder and Creative Director, Nyah secures new businesses, orchestrates digital campaigns, and improves the platform's user experience, leveraging her two decades of experience in luxury strategy and technology.

Nyah believes that creating a space where individuals from all backgrounds feel seen, heard, and valued in the luxury conversation is long overdue. To date, Nyah Chapman has been featured in Jezebel Magazine, Simply Buckhead Magazine, Planthat, Better Business Bureau Atlanta chapter, and received the 2024 Tastemaker award from Meals on Wheels Atlanta!

## ABOUT NYAH

### CONNECT

[hello@luxelistmedia.com](mailto:hello@luxelistmedia.com)





# PARYS GRIGSBY

## GOOD HELP HERE

Parys A. Grigsby is the founder of Good Help Here, a boutique administrative and project management agency. Her mission is to equip small teams to do impactful work.

Good Help Here was founded in 2021 when Parys realized that after a decade of providing executive support in various industries, including nonprofits, social justice, and philanthropy, she was most enthused by working with lean, mission-driven teams. The company specializes in systems-building, day-to-day executive operations, and project and event management.

As founder, Parys sets the Good Help Here's mission, vision, and values, determines thoughtful next steps for positioning in the business marketplace, and advises on best practices in the project management space.

Parys believes that small teams can make a positive impact on the world—and she's here to help.

## ABOUT PARYS

### CONNECT

[parys@goodhelphere.com](mailto:parys@goodhelphere.com)





# PATRICIA MORGAN

THE EXECUTIVE LEARNING LAB, LLC

Dr. Patricia Morgan is the CEO/Founder of The Executive Learning Lab (TELL), a Black and woman-owned consulting firm in Atlanta, GA, specializing in Organizational Development, Leadership Development, and Sustainable Change. Her mission is to create more inclusive and equitable workplaces, schools, and communities.

TELL was founded in 2020 when Dr. Morgan recognized a critical need for systemic change in organizations to address barriers to equity and inclusion. As the owner, Dr. Morgan oversees organizational assessments, designs and delivers Diversity, Equity, and Inclusion (DEI) and Leadership Development training programs, and provides ongoing coaching and support to leadership teams.

Dr. Morgan believes that fostering a sense of belonging is essential for organizational success and is committed to helping organizations create a more welcoming and inclusive environment for all. To date, Dr. Patricia Morgan has been recognized as a 40 Under 40 Leader by the Georgia State University Alumni Association and recently received the Outstanding Service Award from the Environmental Education Alliance of Georgia. She has also been featured in numerous academic publications.

## ABOUT PATRICIA

### CONNECT

[info@theexecutivelearninglab.com](mailto:info@theexecutivelearninglab.com)





## ABOUT POOJA

### CONNECT

[pooja.tiwari@arnavbiotech.com](mailto:pooja.tiwari@arnavbiotech.com)



# POOJA TIWARI

## ARNAV BIOTECH

Pooja Tiwari is the Co-founder and COO of ARNAV Biotech, developing vaccines and therapeutics against viral infectious diseases including Flu, respiratory syncytial virus, Dengue and Hepatitis B. Her mission is to help prevent the next pandemic and develop antiviral therapeutics against infectious viral diseases including respiratory syncytial virus that infects more than 60M people, mostly children under 5.

ARNAV Biotech was founded in 2020 when Pooja with her mentor were discussing the treatment options for then ongoing COVID-19 and realized the need for therapies for more than 200 such viruses. As founder & COO of ARNAV Biotech, Pooja oversees their therapeutics pipeline development as well as the business management.

Pooja believes that no children or adults should suffer from infectious diseases or have fatal out-comes. Pooja has been awarded a Women Entrepreneur of the Year Award in 2023 by Govt. of Karnataka State in India and has won a QuicknFire Challenge award by Johnson and Johnson.



# S. MICHELLE FOYE

## PRECIS SCREENING

S. Michelle Foye is the CEO of Precis Screening, a 24/7 national provider of workplace safety, compliance and community health services. Her mission is to improve socioeconomic and health disparities through drug and alcohol awareness and leadership training.

Precis Screening, LLC was originally founded in 2012 as Vision Consulting Partners, LLC when Michelle began Technology consulting. In 2019, the company began to operate as “Precis Screening” in response to a family tragedy. As CEO of Precis Screening, Michelle oversees a 24/7 national network of providers that keep employees fit for duty and an offshore team that supports healthcare start ups with technical assistance training.

Michelle believes that when you know better you do better and educating communities is imperative to changing the world that we live in. Michelle has been recognized with 50 Most Powerful Women in Atlanta Business Innovation Award and 100 Women in Business. Michelle features include BET Plus+ film credits, Fox 5's Portia segment, Sisaundra, Power 108.9 and more.

## ABOUT MICHELLE

### CONNECT

lab@precisscreening.com





# TREY ANTHONY

## BIG TINGS INC.

Trey Anthony is the Founder and CEO of Big Tings Inc., a company dedicated to empowering and uplifting individuals through transformative wellness initiatives and storytelling. Her mission is to inspire and support mental well-being, particularly for women of color who face challenges such as depression, anxiety, and disruptions to their mental health.

Big Tings Inc. was founded when Trey recognized the need for accessible mental health resources tailored to women of color and their unique experiences. A key feature of the company is Black Girl in Love (with Herself), an empowering wellness brand. As the driving force behind Big Tings Inc., Trey oversees the development of wellness content, workshops, and keynote speeches that resonate deeply with her audience. She believes that authentic storytelling and community support are essential for fostering resilience, personal growth, and dismantling the stigma of mental health challenges.

Trey has been recognized for her impactful work. She has been featured in prominent media outlets, including her viral TEDx talk “Coming Out of Your Box.” She was recently named one of the top 100 Black women to watch. Trey has been featured on NBC, ABC, and Fox, and in Forbes magazine. She is also a contributing writer for the Huffington Post and recently received a Walk of Fame star from the city of Brampton, recognizing her contribution to the arts. Trey is the recipient of four NAACP Awards and the Eve Ensler Award. Her book “Black Girl In Love (with Herself),” published by Hay House, was named a top pick by Essence Magazine.

## ABOUT TREY

### CONNECT

[admin@treyanthony.com](mailto:admin@treyanthony.com)



digitalundivided

 [@digundiv](https://twitter.com/digundiv)

 [@digitalundivided](https://www.facebook.com/digitalundivided)

 [@digitalundivided](https://www.instagram.com/digitalundivided)

 [@digitalundivided](https://www.linkedin.com/company/digitalundivided)